

## SPONSORS



ROYAL AGRICULTURAL & HORTICULTURAL  
SOCIETY OF SOUTH AUSTRALIA INCORPORATED

**Royal Agricultural & Horticultural  
Society of South Australia  
(Education Foundation)**



**Government of South Australia**  
Primary Industries and Resources SA

**Primary Industries & Resources SA**

**Stock Journal**

**Stock Journal Publishers**



**RM Williams**



**National Australia Bank**



**Showmen's Guild of South Australia**

The Rural Ambassador Award and Young Rural Ambassador Award are  
conducted by the AGRICULTURAL SOCIETIES COUNCIL OF SA INC

## CONTACT

**Agricultural Societies Council of SA Inc**

Peter Angus (Coordinator)

PO Box 108, Goodwood SA 5034

P: (08) 8210 5231, F: (08) 8231 4173

E: pangus@adelaideshowground.com.au



*Conducted by the Agricultural Societies Council of SA Inc*

# RURAL AMBASSADOR AWARD



*Highlighting South Australian  
youth in the agricultural show movement*

[www.sacountryshows.com](http://www.sacountryshows.com)

## AMBASSADOR COMMENTS

*What previous finalists have to say...*



**Ingrid Smith, 2008 Rural Ambassador Award Winner**

"In the next 12 months I want to meet people around South Australia and learn more about how local shows in SA are going and how to improve them. Some of the things I have had to do included presenting the beef cattle awards at the Royal Adelaide Show and do a bit of judging for the local primary school."

**Nathan Sanders, 2006 Rural Ambassador Award Winner**

"This Award has given me the opportunity to stand up in my community, because rural communities need young leaders now and for the future. It has improved my communication skills and broadened my horizons."



**Crystal Rudiger, 2008 Young Rural Ambassador Award Winner**

"The Young Rural Ambassador Award was a really good experience and improved my confidence and public speaking skills. It was a wonderful privilege meeting and spending time with the other finalists and their ideas and energy will continue to benefit their local show."

**Emily Coote, 2007 Young Rural Ambassador Award Winner**

"I am so thankful to have met such an amazing group of people through my involvement with the Award, and have picked up some great ideas to improve our show for young people."



**Rural Ambassador Award: 20 to 30 years old**

**Young Rural Ambassador Award: 16 to 19 years old**

## ABOUT THE AWARD

### *Are you young & enthusiastic about rural life?*

The Rural Ambassador Award highlights the importance of youth in rural South Australia, and in particular the agricultural show movement. Being involved in the Award gives you a forum to express your opinions and ideas for your rural community.

### *Do you enjoy travelling & meeting new people?*

The Rural Ambassador Award provides young people with outstanding opportunities to travel locally, nationally and overseas. The Award enables you to experience and develop closer links with the primary industries in South Australia and represent your show society at local, association and state level, and possibly national level.

### *Are you involved in your local community?*

The Rural Ambassador Award identifies and encourages enthusiastic, skilful and industrious people who are involved in their local community or agricultural show.

## HOW TO ENTER

- Contact your local show and enquire if they are holding a local Rural Ambassador final.
- Download a copy of the Entry Form and Criteria from the SA Country Shows website or obtain a copy from your local show.
- Your local show will be able to assist you with any questions you may have regarding the competition.

### ***Want to get involved with your local show?***

#### **Why not consider these ideas...**

- Enter in a competition / Be an exhibitor
- Help out on a stall at your local show
- Volunteer as a steward or convenor at your local show
- Join a section committee or management committee